

**THE DEAF HEALTH
CHARITY
SIGNHEALTH**

FUNDRAISING PACK

Getting started

This booklet is packed with different fundraising ideas to help you make the most of your opportunity. Whether you're a cake baker or a risk-taker, whatever you decide to do, together we can help provide health and wellbeing services in sign language for Deaf people. Every pound you raise, every minute of your time, will help the life-changing services SignHealth provides.

SignHealth's Fundraising Tips

Let's do it!

You're revved up and ready to go but not sure where to begin? Here are four simple steps to make your fundraising easy. Don't forget to have fun and good luck!

Step 1

Set a target: Setting yourself a target is the best way to stay motivated and work toward your goal. Decide how much you'd like to raise (once costs are covered) and tell everyone. Setting up an online fundraising page like JustGiving will help you to stay on track, share your progress and make it easier for people to donate to your fundraiser.

Step 2

Where and when: Decide when you'd like to do your fundraising activity. What kind of venue will you need and what is available? Could your fundraiser be done at home, work or maybe somewhere local? What facilities might you need to help things go smoothly (such as electricity, running water, toilets) and how will this affect your venue choice?



Step 3

Make some noise: Don't be shy – shout about the amazing work you are doing to help Deaf people. Facebook, Twitter and Instagram are all perfect for updating people on your progress, sharing pictures, inviting people to your events and activities you're putting on, and asking for a helping hand. Don't forget to update your online JustGiving page too!

Make every donation go further with **Gift Aid**. Any UK taxpayer can include Gift Aid when they donate. It means HRMC will give us another 0.25p for every pound donated, at no cost to you. All the extra money adds up and helps more Deaf people get the same opportunities as hearing people. Make sure all UK taxpayers are ticking the Gift Aid box and filling out their details on your sponsorship form.

Keep us in loop, tag us on Facebook, Instagram and Twitter at @SignHealth.

Fundraising events, no matter how big or small, make great local stories, so contacting your local newspaper or radio station is a great way to spread the word and attract more support.

Your fundraising stories are an invaluable way for us to show the impact of our work. If you have a story to tell and you're happy for us to share it to inspire and inform others, please email them along with pictures to fundraising@signhealth.org.uk.

Step 4

Submitting your funds: Once your fundraising activity is over, you've celebrated your success, thanked your supporters and collected your money, please send us the total amount you've raised.

If you're fundraising online, the money is automatically sent to us so you don't need to do anything. If you collected donations in cash, you can pay in online or send us a cheque for the amount made payable to SignHealth. Send all cheques to the Fundraising Team, SignHealth, Falcon Mews, 46 Oakmead Road, London, SW12 9SJ, with a note of your name and the fundraising event you took part in. We'll make sure your amazing fundraising efforts make a real difference for Deaf people.

The small print

Some events require health, safety and legal considerations. If you hold a fundraising event you will be responsible for the health and safety of all involved. The [Institute of Fundraising](#) and government websites have useful information on this.

SignHealth branding: When advertising your event, be sure to tell people you are raising money for SignHealth.

Insurance: If you're organising an event yourself, it isn't covered by SignHealth's insurance programme. So you may need to arrange your own insurance if appropriate, unless covered by your own home insurance or by the venue for example. Also, for any contractors, sub-contractors or external facilities used – make sure they have the relevant experience and can demonstrate evidence of the relevant insurance cover. SignHealth is not liable for any loss or injury arising out of the event or its organisation.

Food hygiene and alcohol: Please be very careful when handling food and work to basic rules for safe preparation, storage, display and cooking. A licence is needed if you serve alcohol at your event. For more information, contact your local authority.

Remember, we are here to help. If you have any questions please get in touch with us at fundraising@signhealth.org.uk or call 020 3947 2600

FUNDRAISING IDEAS

Fundraising at work

From Finance teams to Marketing departments, there are fundraising opportunities for everyone in the workplace. You and your colleagues can try out one of our four quick wins to raise money for SignHealth.

1. Turn everyday activities into a fundraising opportunity. You could: host a breakfast, hold a baking competition, get a team together and take on a challenge.
2. Get sponsored to give something up: from alcohol, to that daily three cups of coffee, to chocolate or meat, what are you willing to sacrifice?
3. Introduce a finebox. Do you have a colleague that's always late for meetings? Never offers to make tea? Yes, them. Make them pay.
4. Find out about payroll giving – www.payrollgiving.co.uk.

You can also ask your employer to match what you fundraise pound for pound!

sign2sing

Learn to sign and raise money hosting the only annual mass participation signing event. Anyone can take part, all you need is a group of participants and our signing tutorials. The event officially runs in February, but you can host your fundraising events throughout year. Do you have what it takes to achieve this fundraising challenge?

Added extra: a tombola or raffle at your event is a great way to raise some extra cash

sign2sing.org.uk

Cake bakes and afternoon teas

Roll up your sleeves, put the kettle on, and make some delicious handmade treats. Cake bakes are a fundraising favourite for obvious reasons. Host a bake bonanza and get sharing your savoury bites or sweet treats while taking donations. Every nibble, crunch, and delicious yummy is a tasty way to increase your fundraising totals. You can do this in any way your imagination takes you: a cosy breakfast, coffee morning or a very sophisticated afternoon tea. Are you a big Bake Off fan? Why not add a competitive edge to your love for all things tasty. Host your own contest, and ask people to pay to enter/spectate/judge. You could also auction off the show-stopping bakes at the end.



Added extra: Guess the number of sweets in a jar contest. Suggest that people give a donation to guess, and the closest wins them all.

Challengers and risk-takers

Whatever the challenge, it all goes towards helping Deaf people access services such as BSL Healthy Minds; the first online video therapy service that cuts out the need for an interpreter.

Give us your best and take on the three peaks challenge – conquer three peaks in 24 hours for SignHealth. Your only limit is your imagination, maybe you want to take on a challenge closer to home and sacrifice those long locks you love so much. How much would people pay to see you chop it all off?

Added extra: Save or shave/stay or climb – You could even get people to donate and vote for a challenge outcome.





Stars and show-offs

Throw a karaoke party and invite people to come along for a suggested donation, or organise a Strictly-style contest. Perhaps contact local businesses to donate some prizes for the dancer with the smoothest moves. You could even go big with talent show, or battle of the bands. Charge for entry to the contest, and for tickets to come along and watch.

Add extra: Include fancy dress to add even more fun and perhaps a bit more competition.

Runners and gym lovers

SignHealth has places in the London Marathon up for grabs. Why not apply for one and have an unforgettable experience knowing you're helping to make a huge difference to Deaf people. You'll get an intense level of support in an electric atmosphere.

Take the lead from Jennie Radcliff, one of our fundraising super stars. In addition to her race fundraising, she held a black tie dinner and used social media to help smash her £1750 target for the London Marathon. By posting updates with photos and news of her training and fundraising so far, she inspired her friends and family to dig deep and raise a whopping £4,724.70 which increased to £5,147.13 with the help of Gift Aid.



Socialites

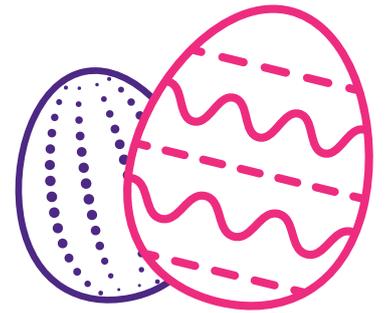
There's nothing better than getting together with friends, throwing a party and organising a group activity to raise money always goes down well. Are you a film buff, a gin and jigsaw connoisseur? Or maybe you love a good board game? Invite your friends round for a quiz night at a local pub, a movie marathon at your home or a foodie feast. Simply choose a theme and start fundraising.

Seasonal inspiration

Give your fundraising a twist, with egg-cellent Easter ideas, spooky Halloween fun and cracking Christmas festivities. Put together some cryptic clues and organise an Easter egg hunt in a local garden or park, or hold a Monsters ball with creepy canapés. If Christmas is your thing, some good old-fashioned Christmas carolling goes down a treat made even better when it's a Christmas themed sign2sing, SignHealth's flagship fundraising.



Added extras: Ask your local pub if you can pop a collection box on the bar when they're holding big seasonal events like Christmas parties.



A-Z OF FUNDRAISING

Still stuck for ideas? Here's an A-Z of over 50 more fundraising activities that will help or at least inspire you.



A Abseiling
Auction of Promises
Afternoon tea



B Barbecue
Bonfire night
Bring and buy sale
Board games party



C Car wash
Car boot sale
Cricket tournament



D Darts contest
Dog walking



E Easter egg hunt
Eurovision party
Endurance challenge



F Fashion show
Football match
Fete
Firework night party



G Garden party
Golf day
Gin tasting
Gentlemen's tea



H Halloween fancy dress contest
Hair dare



I Ice cream stall
International party



J Jump from a plane
Jumble sale



K Karaoke
Knitting competition]
Kale challenge



L Litter picking
Ladies' lunch



M Marathon
Manicures
Musical bingo
Murder mystery party



N Nature trail



O One of the peaks challenges
Obstacle course



P Pizza and pyjama party
Pamper session
Pancake party



Q Quiz night



R Readathon
Ramble
Raffle



S sing2sing
Sponsored run
Street party
Swimming gala
Sponsored silence



T Three-legged race
Treasure hunt
Tombola



U Uniform-free day
Unwanted gift sale



V Valentine's Day
singles speed dating
Variety show
Vintage fair



W Wine tasting
Wardrobe swap



X Xbox tournament
Xmas party



Y Yogathon



Z Zipwire
Zumbathon

SignHealth is a registered charity, no. 1011056. The Bridge, Falcon Mews, 46
Oakmead Rd, London, SW12 9SJ.

www.signhealth.org.uk info@signhealth.org.uk